26 BDTA Show Review

Kavo-Condie-Proud to have offered the Professional Dental Excellence of the CenturyOne of the most famous names in dentistry and a leader for excellence throughout the industry, Kavo continued to celebrate its 100th Anniversary at Dental Showcase this year with an extremely successful show.

In 2009, there has been an exciting year for Kavo’s Ganders as they were able to show a number of new, innovative products, which further enhance their high range. Kavo works with the Dental Professionals to develop products that are ergonomically designed to improve the efficiency, aesthetics and working environment of dental surgeries.

Shinoco 2000 saw the launch of amongst other innovative products, the new EZD dental unit, the new improved ORTHOralix 8500DDE digital panoramic and the GCX350 dental arm. In addition, Kavo were proud to launch their new Navi stand. Also on show were the GCX350 Core Beam 3D Imaging system, powered by i-CAT, the top of the range dental unit and a comprehensive range of top quality handpieces designed to meet all clinical needs.

To find out more contact Kavo on 0114 947 730 00 or email sales@kavo.com or visit www.kavo.com.

CavoCide creates waves at BDTA showWhile the number of specialist products is vast in dentistry at the BDTA show, there is a focus on the stand having Cavocide, the number 1 disinfectant in the USA and Canada. Hundreds of people visited the stand to receive their free samples and, due to the unprecedented level of orders special offer packs sold out. Kerr was able to call on European colleagues to replenish stocks to meet the demand.

Kerr-Condie has done the job of three products – it is a cleaner, disinfectant and decontaminant, quickly saving time and money. Kerr is committed to providing for protection in dentistry with this efficient, non-toxic, high performance cleaner and disinfectant.

If you missed the opportunity to receive your free sample at the Kerr stand or would like to find out more about Cavocide, please call 01733 892 292 and will arrange for your local Kerr area manager to deliver a free sample.

Contact Person: Paul Ryffel
KERR, 4 Flag Business Exchange, Vineyard Farm Road, Peterborough PE1 5TX
Tel: 01733 892 282 Fax: 01733 891 299 Mobile: 07711 755 618
E-mail: paul.ryffel@kerrcom.

Reach for the Sky!The Sky dental professionals took the time to meet the Dental Sky team at Showcase this year. A much welcomed chance to sit down and have a cup of coffee has been displayed.

Following on from their success at last year’s Showcase, Dental Sky again had a huge presence with customers and old and new alike to chat to the 10 members of the Dental Sky team. They picked up the new 500 page catalogue and entered the Prox Draw to see a Samsung SP-57 Flat Screen HD TV.

The Prizes Draw took place at 2:00 pm on the Saturday afternoon when the lucky winner was picked out by a Catwalk model, Ray Porter. The winners, Diane Fenton from Middleton, Manchester, was picked from the treasure chest from the hundreds of entries. On the website was the dental company and from cards completed on the stand.

Many top branded products as well as Dental Sky’s own exclusive branded pastes bio. It provided us with the ideal opportunity to showcase this new product to dental practitioners.

smartOxi's special offers and information on forthcoming lunch & learn seminars also proved popular.

ERGONOMICS dentist has been highlighted during this year’s Dental Showcase in Birmingham in November, a huge success.

Thousands of clinicians visited the impressive water-themed stand during the three-day show and watched demonstrations of its new bio compatible root canal sealer, smartseal bio.

smartseal bio, the latest member of the smartseal family – which includes smartpoint and smartpoint-P – uses bioscience which has exceptional dimensional stability and is non-resorbing inside the root canal.

This new product is immediately recognizable due to its pink packaging and comes individually presented in 1ml (2g)-loaded syringes – meaning no mixing is required and no material is wasted.

Jery Watson, Chief Executive of smartseal, says “We are delighted with the enormous number of people who visited our stand and watched demonstrations of smartseal bio. It provided us with the ideal opportunity to showcase this new product to dental practitioners.”

For more information please visit www.apsd.co.uk or call 0800 455 0773.

Evident...is All About QualityAt this year’s Dental Showcase Evident showed their range of multi-functional products not only with their beautifully designed tulip shaped models but also with their beautifully designed tulip shaped lights and ledges.

Evident’s dedicated and experienced team of consultants, including dispensing opticians, were kept busy demonstrating the custom-made ledges and tulip shaped lights.

The new ranges have been specifically designed to enhance your practice and they are so simple to use. Simply plug in and watch the light brighten up to 50%!

To find out why practices across the country are choosing Denticon as their technology partner call 0844 735 3000 or visit www.denticon.co.uk.

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**A Successful Showcase for the Team from Nuview**

Delegates visiting stand L55 at this year’s BDTRA Dental Showcase, held on the 13th-14th November at the NEC Birmingham, were pleasantly surprised to see the Genus team as they were demonstrating their expertise in CAD and 3D rendering, giving practitioners a clear idea of how their dream practice could look.

Delegates were also able to speak to the team about how they are experienced in overcoming the entire project, with on-site professionals always available to view the entire scale of the project. This year, Nuview hit the ground running with their impressive booth and the team were able to provide a detailed explanation of how their new products and services could be used in a variety of clinical settings, whether in the operating room or the day-to-day practice.

With both the Genus booth and Nuview booth proving to be incredibly popular amongst delegates, Nuview’s Clearstep have enjoyed a busy and productive time at the BDTRA Dental Showcase exhibition, with delegates keen to find out how the Clearstep system works. Nuview showcased their stand 115 at the exhibition, a new vision in activity with the Clearstep team explaining the inner workings of the system (Pre-Alignment, Space Closure, Alignment, Finishing / Detailing, Exhibit) which, when combined, offer a solution to a range of malocclusions without specialist referral, but with specialist support.

Visitors were fascinated to see new appliances such as the CODA and Clearstep System were used to help treat patients within the GDP practice, and many visitors were left feeling confident their patients could benefit from the Clearstep system.

The exhibition also saw the launch of Clearview, which offers patients a computer-generated video of the predicted movements of their teeth, achieved by the treatment: a fantastic tool to show the possible outcome of treatment.

For more information call the OPL Laboratory & Diagnostic Facility on 01342 329792 or visit info@clearview.co.uk www.clearview.co.uk

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**Delivering Superb Design and Bold Solutions Showcase**:

This year at the BDTRA Dental Showcase, held on the 13th-14th November at the NEC Birmingham, the BDTRA Dental showcase featured a range of new systems and services available from all major manufacturers. The BDTRA Dental showcase is a unique event for all those involved in the dental profession, providing an excellent opportunity to discover the latest products and services available on the market.

**From Dental Innovations to Charitable Efforts**

Everyone loves a ‘try before you buy’ opportunity and Nuview was more than happy to oblige. The Henry Schein Minerva stand, where visitors were able to put an extensive range of products and services through their paces, was one of the highlights of the show.

**2009 BDTRA Dental Showcase**

2009 BDTRA Dental Showcase saw the launch of Dental Innovations; Henry Schein Minerva’s new specialist division, bringing dentists the latest and most innovative dental products from some of the industry’s leading brands.

This new and exciting offering was put to the test with a variety of experiences for those visiting the BDTRA Dental showcase. From the state-of-the-art CAD/CAM system a Birmingham based dentist, to the latest imaging technologies, there was something for everyone at the BDTRA Dental showcase.

But it didn’t stop there; the Henry Schein Minerva team played a huge role in the success of the Bridgwick Ball held on the evening of Friday 13th November raising over £13,000 for Bridge2Aid, a fast growing dental and medical charity. This year the DSD Verilum stand generated much attention at the BDTRA Dental showcase in Birmingham with the company’s latest innovations and technical developments drawing much attention from visitors.

**New Empire Direct Composites and recent additions to the new IPS epoxy max system**

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**Donations**

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**Tavom: Continuing to Exceed All Expectations**

Tavom have continued to demonstrate why their reputation as a leading supplier of dental cabinetry is well deserved.

At the recent BDTRA Dental Showcase, held between the 12th and 14th of November at the Birmingham NEC, Tavom had an impressive display featuring some of their most popular designs.

The sleek lines and user-friendly designs on display impressed delegates visiting the stand; especially the new Mitto range.

With infection control a renewed priority, dental practitioners were impressed to see how Tavom’s specially designated CAD software was able to demonstrate the full range of options available from the Ravel ‘Lumi’ line range, designs that would clearly compliment any practice.

With their reputation for an uncompromising approach to achieving perfection, the Tavom team were kept busy with enquiries for their services. Built on a reputation gained from over 30 years of experience, Tavom continue to demonstrate the high levels of customer service and quality products expected by today’s dental profession.

For more information please call Tavom UK on 0870 751 1221

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**Dental professionals from all areas of clinical practice were amongst the over 10,000 visitors to the IDA, Tavom’s stand 112 at this year’s BDTRA Dental Show**

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Regarding as a leading provider of CPD and graduate dental education, many visitors to the stand were keen to learn more about the wide range of Ravel and full system programmes available at certificate, diploma and masters level, such as the Restorative Dental Practice programme which currently has over 100 students enroled.

This is complemented by www.dentalcare.co.uk which hosts core subjects and more for dental nurses, hygienists and therapists delivered via downloadable podcasts which offer CPD in a fun, accessible and cost effective way.

The Tavom also fielded a large number of enquiries about its on-site educational opportunities that offer support for all areas of clinical practice tailored to suit the specific requirements of each and every dental professional.

For more information: For taught or research programmes, please contact the Admissions Officer on 0330 7915 192 or academics@nutan.ac.uk.

For CPD programmes and a learning, please contact the Administration Team on 020 7500 1214 or sped@nutan.ac.uk

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